



ILLUSTRATOR / DESIGNER  
**GIDEON SLIFE**

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267-356-9640

hello@gideonslife.com

gideonslife.com

## EMPLOYMENT

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University of Delaware

*Professor*

*August 2017 — Present*

Adjunct professorship teaching undergrad. Classes are in the art department. Taught students to understand a variety of methods and processes, as well as history of art styles.

FocusMX

*Senior Front End*

*July 2012 — March 2017*

**Direct Supervisor:** Dave Moore - 215-489-5460 x 315

Led a web-design team and oversaw integration of site designs with WordPress. Worked closely with the sales group on scoping and quoting projects, and with the in-house marketing team on incorporating their recommendations into site designs. Guided back-end developers in scoping and determining site functionality.

Red Tettemer O'Connell + Partners

*Design Intern*

*January 2012*

**Direct Supervisor:** Bill Starkey

Served on a creative team developing ideas for existing campaigns for brands Under Armour and Dial for Men. Carried out production work for Foursquare's Visit Philly campaign.

## EDUCATION

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University of Delaware —

Bachelor of Fine Arts *with a*

*concentration in Visual Communication*

*Graduated 2012*

## SKILLS

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Adobe Photoshop

Adobe Illustrator

Adobe InDesign

HTML

CSS

PHP

Mac OS

Wordpress

For portfolio, please visit [gideonslife.com](http://gideonslife.com)